

Apple Ballot Candidate Support Social Media Toolkit

You can help ensure our Apple Ballot Endorsed candidates get elected by spreading the word about them on social media. Below, you will find handles for tagging the candidates, suggested captions and hashtags, and links to downloadable graphics you can share on your social media platform of choice.

Blowup Social Media Red for Ed Day Wednesday, March 20

We're taking over social media with a Red for Ed action on Wednesday, March 20. Share the graphics linked below to your favorite social media platforms and ask ten friends to do the same!

Natalie Zimmerman, District 2

- Twitter: @N_Zimmerman95
- Instagram: @NZimmermanforBOE
- Facebook: <https://www.facebook.com/profile.php?id=61557122841765>

Download a shareable graphic for Natalie [here](#).

Suggested Caption:

Natalie Zimmerman is #MCEAAppleBallot endorsed! #Vote for MCPS teacher Natalie Zimmerman for #MCPS Board of Education District 2! An MCEA member and Wheaton Woods teacher, Natalie knows the issues facing our schools and is ready to fight for us.

Laura Stewart, District 4

- Twitter: @LauraStewartBoe
- Instagram: @stewart.laura
- Facebook: <https://www.facebook.com/laura.stewart.for.boe>

Download a shareable graphic for Laura [here](#).

Suggested Caption:

Laura Stewart is #MCEAAppleBallot endorsed! #Vote for public education activist Laura Stewart for #MCPS Board of Education District 4! Laura brings a long-standing commitment to improving conditions for MCPS families to all she does.

Rita Montoya, At-large

- **Twitter:** @Montoya4MCPS
- **Instagram:** @montoya4mcps

Download a shareable graphic for Rita [here](#).

Suggested Caption:

Rita Montoya is #MCEAAAppleBallot endorsed! #Vote for youth advocate Rita Montoya for #MCPS Board of Education in the at-Large Seat! A current PTA president and former juvenile public defender, Rita has a proven track record of fighting for young people's rights.

Vote Apple Ballot!

- **Tag all the candidates**

Download a shareable graphic for the Apple Ballot slate [here](#), or create a multi-image post with all the candidates' graphics.

Suggested Caption:

#Vote for the pro-public education #MCEAAAppleBallot endorsed candidates for #MCPS Board of Education! Natalie Zimmerman, Laura Stewart, and Rita Montoya know our school and communities. They're ready to fight for what our students and families need to thrive.